



AD SPECIFICATIONS & DEADLINES

Black Theatre Workshop's Vision Gala Celebration
A fundraising gala event celebrating outstanding achievement in Canadian arts, held at the Omni Hotel during Black History Month. Advertise with us at this formal event and be a part of an unforgettable evening.

All proceeds from the advertisements go towards Black Theatre Workshop's current season including our mainstage productions.

2019 Vision Gala Celebration

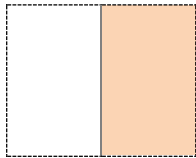
- 250+ guests
- 300 copies
- Full Colour
- Glossy Paper

DEADLINES

Ad Space Reservation – January 10th, 2019

Art Work Submission – January 14th, 2019

FORMATS AND PRICES



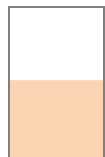
BACK COVER
Full page bleed
Trim: 5.5" x 8.5"
Bleed: 5.75" x 8.75"
\$500



INSIDE COVER
Full page bleed
Trim: 5.5" x 8.5"
Bleed: 5.75" x 8.75"
\$400



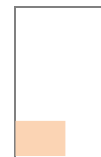
Full Page (no bleed)
Size: 5" x 8"
\$300



½ page Horizontal
Size: 5" x 3.875"
\$200



¼ page Horizontal
Size: 5" x 1.875"
\$100



Business card
Size: 2.35" x 1.85"
\$60

PREFERRED FILE FORMATS:

Full Colour, Hi Resolution
TIFF, PDF

On full page bleed ads, **keep all critical text and images 0.25" from the final trim size.**
All images reproduced must use a **resolution no less than 300 DPI.**

Thank you for supporting Black Theatre Workshop!

CONTACT INFORMATION

Kym Dominique-Ferguson
outreach@blacktheatreworkshop.ca
 432 - 3680 rue Jeanne-Mance | Montréal QC H2X 2K5
 T. 514-932-1104 | F. 514-932-6311
www.blacktheatreworkshop.ca
 Charitable # 11921-4005RR0001